



Rotary Club of Bethlehem

FEBRUARY 2010 VOL. LXXXII, NO. 8



BOARD OF DIRECTORS MINUTES

Bethlehem Rotary Club Board of Directors met January 19, 2010.

Present: Pres. Hahalis, Pres.-Elect Malek, VP Donaher, Past Pres. McKinney, Sec. Searfoss and Treas. Harris. Dir: Baker, Hart, Matthews, Mickolay, Nathans, Reichard and Wrobel.

Excused: Dir: O'Neill.

SECRETARY'S REPORT



- **Minutes** - December 2009 approved.
- **Members** - New member inducted January 10. No resignations! One new member application in process. David Shaffer's request for R85 status approved. Sadly, January 13 marked the passing of longtime Rotarian and Past President Pete Lukehart.
- **Club Membership** - reported 138 to District as of 12/31/09. Our Goal for fiscal year 09-10 is 146 District and 150 internal.
- **Elections Results** - New Directors for July 2010 to June 2012: Pam Beattie, Darlene Heller, Craig Evanko and PK Ghatak.
- **District Membership Survey** - completed and submitted to DG Nominee Bill Jahn.
- **RI SAR** - SemiAnnual Report completed, signed-off and submitted to Treasurer Harris for remittance and mailing to RI for January 2010.

TREASURER'S REPORT

- **Per Treas. Harris:**

	December	Year to Date
Revenues	\$ 7,927	\$ 47,140
Expenses	<u>9,094</u>	<u>30,443</u>
Surplus (Loss)	\$ <u>(1,167)</u>	<u>\$16,697</u>
- **Club Assets** - Current Total \$101,883.

- **50/50 Raffle Results** - the Club received a very generous and anonymous donation from the raffle prizes with the stipulation the Board should decide on the application of these funds. Options under consideration: BAVTS, St. Luke's Health Network, and our commitment to the Drive for Healthy Kids. Decision to be made at a future Board meeting.
- **Membership Dues** - \$6,000 in dues outstanding. Four members in a past due status.
- **Insurance** - Treas. Harris requested review of insurance information from RI regarding Officers and Directors coverages and provision of a recommendation. Pres. Hahalis to request PP Palmer to review and make a recommendation.
- **Holiday Party** - event conducted at Northampton Country Club was very successful with 82 paying guests representing more than 6 Rotary clubs. Financially the event was also a success with a breakeven result.

COMMITTEE LIAISON REPORTS

- **Bethlehem Club Foundation:** Dir. Reichard nothing to report.
- **Community Projects:** Dir. O'Neill nothing to report.
- **Development:** Dir. O'Neill reported the 50/50 Raffle resulted in 82 tickets sold with 14 sold outside the club. Overall the Raffle successfully raised over \$4,100 for club projects.

Mowers Roast - distribution of proceeds: 25% to the First House of Bethlehem as directed by Gordon & Tip Mower; 75% to Rotary International Foundation and the Bethlehem Rotary Foundation as directed by the Board. (See flyer page 4 and information on website.)

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BOARD OF DIRECTOR MINUTES

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COMMITTEE LIAISON REPORTS (cont'd)

- **Ducks in the Monocacy/Lehigh** - event being developed which will have a 1,000 ducks target for sale and be tied-in to another event to help achieve synergy. There is a company that specializes in helping to market duck events that will be contacted for potential guidance.
- **Family of Rotary:** Dir. Matthews reported Chair Jane Pearson, who has been ill, is taking leave and requests Vice Chair, Jen Doane, to take over committee functions.
- **Information & Publications / Public Relations & Publicity:** Dir. Baker - social networking free seminar on-line 1-26-10 suggested for participation and exploration. Next meeting 2-3-10 - discussion of linked-in, facebook and twitter technology; expanded web use.

PR&P - Dir. Baker - working on an article for insertion in the Express-Times for February highlighting Rotary as a non-profit organization. Also working on a date and scope for a Morning Call presentation.

- **Meeting Activities & Program:** Dir. Nathans- continuing to move along. Lehigh Valley East Rotary club has a 'Thirsty Thursday' event and the Saucon Valley club has a similar event every couple months to promote recruitment and fellowship to attract new members. Opportunity for consideration in our membership efforts.

Program - Dir. Nathans requested efforts needed for improving communications and effectively planning in a timely manner.

- **Membership:** Dir. Wrobel reported prospect yellow cards have been distributed at meetings and resulting leads are being pursued. The effects of the economic times are really hurting new membership. Suggested we revise membership targets for this year. Reach out to increase attendance. Peruse the District Newsletter. Get people engaged in the District Leadership training.
- **Music:** Dir. Matthews - Morganaires are getting ready for St. Patrick's Day. Continuing efforts for a Philadelphia Phillies engagement at Citizens Bank Park. The Schrepel Scholarship program is in process. (See page3)
- **Nominating:** Dir. Reichard reported no activity, basically dormant until next fall.
- **Rotary District & International & PHF:** Dir. Hart focused on Shelter Box. Shelter Box is not a specific

Rotary program, but developed by a separate organization managed by Rotarians. PE Malek, reflecting on his PrePETS experiences, indicated Shelter Box is not a high visibility project outside the northeast. The tie-in and support is growing with Rotary International.

- **Vocational Awareness:** VP Donaher nothing to report.
- **Youth Exchange:** Dir. Mickolay reported Umut Aktas, our Turkish exchange student, is now in residence with Cheryl Baker. Issues have been noted which will be addressed after completion of this cycle. Jordan Will-Weber is the outgoing exchange student who will be going to France next school year. (There may be some issues with Moravian Academy which will need to be addressed for next year.) The Will-Webers, who live close to Liberty High School, will host an incoming student next year. The Board will request Gordon Mowrer explore having the Moravian Academy Headmaster return to Rotary membership.

PRESIDENT'S REPORT

President Hahalis reported the Group Study Exchange for 2010 will be at Bethlehem April 18th to 24th following their time in Emmaus and before going on to West Reading. The Cohen's will host the team leader, an accountant, who will shadow PP Palmer, CPA for a day. Dir. Baker has the project well under control. Super job! **The GSE Team should be the program for our April 21st meeting.** Host families are needed for the other four GSE Team members. Bethlehem Rotarian, Denise Cali will be contacted regarding transportation.

Haitian Relief Efforts - in conjunction with the Shelter Box program, Rotary International has a separate flow for contributions through the Rotary Foundation. For such contributions, 98.7% of each dollar goes to Haiti. PE Malek proposed that as a club we could do a specific fundraiser for 3 weeks for any donations toward Shelter Boxes. Announce to club members - pass the hat on www & emails. Dir. Hart volunteered to spearhead this short-term program. This is an opportunity to engage the community in Shelter Box project outside the club. Dir. Matthews has pictures of her grandchildren in an orphanage in Haiti. Her daughter-in-law lives in Atlanta, GA and works for the CDC in clinics for aids research. Rheta is very passionate about the Haitian situation. Dir. Baker will send email blast announcing the fundraiser for 3 weeks for Shelter Boxes. Week 2 will have a presentation by Wenda Boyer, close friend of VP Donaher with significant Haitian connections. Week 3 will have a tie-in to the late Tom Morgan and his past efforts in Haiti to build schools. Lead by PE Malek, we will look to reactivate this program and continue into the future.

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PRESIDENT-ELECT'S REPORT

PE Malek reported completion of PrePETS and continuing preparation for PETS.

PAST PRESIDENT'S REPORT

PP McKinney reported continuing work to complete the activities for the Presidential Citation.

OLD BUSINESS - None

NEW BUSINESS

See President's Report regarding the Shelter Box fundraiser.

Thank you to Cheryl Baker for hosting the meeting.

Next meeting: Tuesday, February 16, 2010 at 7:30 am, hosted by Dennis Reichard.

Respectfully submitted
Ron Searfoss, Secretary



ROTARY CHIROPRACTIC MISSION

From fellow Rotarian, Dr. Jonathan Tompkins

My wife, Michelle, and I will be traveling to Piegras Negras, Mexico from March 9-13, 2010. This is a yearly trip that Chiropractors volunteer their time and talents to serve those who would otherwise not be able to afford any medical care. The doctors will treat patients for two long days. I have been told that there is always a huge line of people every year. While there, we will also visit two Rotary projects that support the disabled. This trip is organized by the Piegras Negras Rotary club. I am very excited for this trip and will be taking lots of photos.

- Jon

We wish you well on your mission and look forward to you sharing your experiences with the club upon your return.

SERVICE ABOVE SELF

Rotary Club of Bethlehem announces

The Walter A. Schrempel Scholarship in Music

\$1,000 Award

*Open to High School Seniors whose parents
reside in the Bethlehem Area School District*

**Deadline for applications:
Friday, February 26, 2010**

**Auditions to be held:
Thursday, March 11, 2010,
Beginning at 4 PM, Foy Hall,
Moravian College**

**Instructions and application
are available for download at
www.BethlehemRotary.org**

For further information, contact:

**Martha Schrempel
Music Department**

Moravian College
Bethlehem, PA 18018

610-861-1650 OR schrempel@moravian.edu

DIRECTORY UPDATES

NEW MEMBERS:

JANUARY - OLGA NEGRÓN
NOVEMBER - CARRIE OHLANDT
AUGUST - JON TOMPKINS
JULY - STEVE GODBOLT

See the Members Only Section of
www.BethlehemRotary.org for Details

It's a Roast!



Gordon (Gordy) Mowrer and Clifton (Tip) Mowrer are celebrating their 50 Year Anniversary of Membership in the Rotary Club of Bethlehem.

Join the fun and help us celebrate their accomplishments and honor their commitment to Rotary and the Bethlehem Community

Tickets are \$50 per person and include light hors d' oeuvres and dinner.

Monday, April 26th at the Best Western Lehigh Valley Conference Center

Cash Bar 6:00pm / Dinner 7:00pm

Proceeds benefit the DAR or First House of Bethlehem and the Bethlehem Rotary Foundation

Sponsor This Event

\$1000 Includes 8 Tickets / \$500 Includes 4 Tickets / \$250 Includes 2 Tickets
Full Page Ad in Program Book / 1/2 Page Ad in Program Book / 1/4 Page Ad in Program Book
Sponsorship includes tickets, advertising and inclusion in our Power Point presentation

For tickets or to reserve your sponsorship, please fill out the information below and mail it to Maureen O'Meara c/o Hampton-Mowrer-Kreitz Agency, 54 South Commerce Way, Suite 150, Bethlehem, PA 18017 or go to www.bethlehemrotary.org. All reservations are due by Wednesday, April 21

Name _____ Email _____ Phone _____

Company _____

Address _____ City _____ Zip _____

Sponsorship Level _____ \$1000 _____ \$500 _____ \$250

I would like _____ tickets @ \$50 per ticket. Amount Enclosed _____

I choose the following meal(s) _____ Breast of Chicken _____ Sirloin of Beef _____ Grilled Salmon

Please make checks payable to the Bethlehem Rotary Foundation



OFFICERS

President George Hahalis
 President-Elect Ham Malek
 Vice-President Diane Donaher
 Secretary Ron Searfoss
 Treasurer Dwight Harris

DIRECTORS

Maria Nathans Cheryl Baker
 Sandy O'Neill Ed Hart
 Dennis Reichard Rheta Matthews
 Kerry Wrobel Pete Mickolay
 Past President Sandra McKinney

GOVERNOR - DISTRICT 7430

Michael McCarthy mccarthym@urassociation.com

ASST. GOVERNOR - DIST. 7430

Jean McGill jsmcgilldds@aol.com

WEBSITES

Rotary International: www.rotary.org
 District 7430: www.rotarydistrict7430.org
 Club: www.BethlehemRotary.org

STARDUST

Chair/Editor ... Ron Searfoss
 (Res) 610-395-8899 • rsearfos@ptd.net
 (Bus) 610-504-1460

Deadline for StarDust input:
 20th of the month prior to publication

CALENDAR

February is

Rotary World Understanding Month

Jan. 15 - Feb. 13 **GSE Team to South India**

Feb. 25 - 27 **President Elect Training Seminar**
 Radisson Valley Forge

Apr. 17 **District 7430 Assembly**
 Bear Creek Mountain Resort

Apr. 26 **Rotary Mowrers Roast**
 Best Western Rtes 22 & 512

YWCA 2010 WOMAN OF THE YEAR

On March 24, 2010 the YWCA will honor local women and teens who have, through community service and volunteerism, positively impacted the lives of those who live and work in the greater Bethlehem community.

2010
 WOMAN OF THE YEAR
DIANE DONAHER

CONGRATULATIONS!!!

UPCOMING MEETINGS

WEDNESDAYS 12:00 NOON - 1:00 PM

MORAVIAN VILLAGE

PROGRAM CHAIR: KAMRAN AFSHAR

- Feb 3 Speaker: **LEN BELLEZA**
 CEO
 Topic: *Resource Energy System Technology - Allentown Bridgeworks*
- Feb 10 Speaker: **ANTHONY BELLEZA**
 President & CEO
 Topic: *Third Eye Diagnostics - Ben Franklin Tech Ventures*
- Feb 17 Speaker: **CHAD PAUL**
 CEO Ben Franklin Technology Partners
 Topic: *BFTP Update & Expansion Plans*
- Feb 24 Speaker: **CARL SHEPHARD**
 Rotarian Peace Fellow
 Topic: *RI & the Global Peace Program*



- Mar 3 Speaker: **TIM KENNEDY**
 Publisher, President & CEO
 Topic: *Morning Call Community Forum*
- Mar 10 Speaker: TBA
- Mar 17 Speaker: **FAMILY OF ROTARY**
 Topic: *Classification Talks*
- Mar 24 Speaker: TBA
- Mar 31 Speaker: **LEHIGH ON TAP**
 Lehigh a capella Group
 Topic: *Music Presentation by the award winning group from Lehigh*

THE MORNING CALL



ROTARY CLUB OF BETHLEHEM

c/o Ron Searfoss
 1409 Bogie Ave.
 Wescosville, PA 18106



February 2010

Address Correction
 Requested

Attendance thru Dec. for the 6 Months of Jul.-Dec. 2009
 Through Dec. .. 26 Meetings for Perfect Attendance...13 Meetings for 50% Requirement
 For 6 Months .. 26 Meetings for Perfect Attendance... 13 Meetings for 50% Requirement

Achey 13	Connell 13	Ghatak 11	Lobach 0	Philpotts 23	Walter 18
Adams 5	Conway 10	Godbolt 11	Long, G 26	Plyler 3	Weed R85
Afshar 14	Costello 1	Graves 14	Lukehart R85	Rapose 15	Werkheiser 4
Albarell 6	Cunningham, LR 20	Hadam 10	Lychak 8	Regan LOA	Whiteley 20
Allred LOA	Davis R85	Hahalis 26	Malec 9	Reichard 8	Worsley 17
Anspach Emeritus	Demshock 23	Hall Emeritus	Malek 26	Relitz 9	Wrobel 17
Askins 3	DeRoche 15	Harris 26	Martin 4	Roseberry 5	
Atkinson 21	DiLuzio 9	Hart 21	Matthews, Rh 18	Royer 19	
Baker 19	Doane 13	Heller 12	Matthews, Ri 18	Rust R85	
Ballangee R85	Dolak 19	Henn 15	Matz R85	Sabol 7	
Barr 7	Domchek 12	Holland, B 13	Maurer 20	Schenkel 16	
Bauer 22	Donaher 17	Holland, M 5	McGeehan 11	Schoenen R85	
Beattie 23	Doroff R85	Hoppe 20	McGovern 17	Scholl, S 13	
Bilheimer 15	Doyle 12	Horvath 26	McKinney 22	Scofield 11	
Blandy R85	Dunn 15	Howard 13	Mickolay 20	Searfoss 26	
Boroch LOA	Dwier 12	Hughes 1	Mowrer, C 14	Shade 18	
Brake 7	Englesson LOA	Hunter 24	Mowrer, Geo 19	Shaffer 7	
Bott Emeritus	Ernst 14	Jones 14	Mowrer, Gor 21	Smith R85	
Brase 14	Evanko 17	Kaboly LOA	Nathans 14	Snyder 13	
Brown, M R85	Evans 17	Kalamar 7	Nicholson 22	Sossiadiis 0	
Brown, R R85	Fenstermacher 14	Kanofsky 6	Nonnemacher 13	Spieth R85	
Cali 5	Florenz 7	Kochard 14	Ohlandt 1	Stuart 11	
Callahan 2	Foellner 9	Kreitz 16	O'Neill 20	Tompkins 19	
Carp 13	Foran 8	Krug 26	Palmer 22	Ulans 14	
Caskey Emeritus	Frable Emeritus	Kurtz 19	Parks 7	Vasiliadis 17	
Clapp 11	Fricker 16	Lawatsch Emeritus	Paul 10	Villani Emeritus	
Cohen, A LOA	Gates Honorary	Lewis 0	Pearson 10	Votral 18	
Cohen, R 18	Geiger 22	Littner 9	Pell 13	Wallace Honorary	

* Number shown excludes
 LOA (leave of absence) or
 weeks before a New Mem-
 ber inducted.

R85 is Rule of 85 (age plus
 years as Rotarian is 85 or
 more) exemption from
 attendance requirement.

★ ★ ★ ★ ★ CONSECUTIVE MONTHS	
Krug 361	
Malek 306	
Long 280	
Hahalis 248	
Horvath 114	